

Marlia is the only manager of a digital company awarded this year

MARCO MARLIA NAMED AMONG EUROPEAN AUTOMOTIVE RISING STARS AWARD WINNERS

***MotorK's CEO and co-founder was awarded the prestigious prize
by Automotive News Europe magazine***

Milan, May 6th 2019 – MotorK (<https://www.motork.io/>), the company that is disrupting the entire European automotive distribution industry, has announced that Marco Marlia, company's CEO and co-founder, was nominated among 2019 automotive Rising Stars. The award, organized by Automotive News Europe, the magazine covering news from the automotive industry, selected and recognized the twenty-one most talented and successful managers all over Europe.

Nominated within the 'Entrepreneur' category, Marco Marlia was awarded thanks to his business vision and his leadership shown within the market: both these elements combined together allowed him to create the most important European player in the digital automotive industry. His nomination itself stands out: Marco Marlia was the only manager coming from a digital company awarded this year.

Established in 2011 and now in its ninth edition, every year the Rising Stars Award recognizes the most talented young managers from all over Europe: the winners, who are less than 45 years old and have at least 10 years of work experience in the industry, are professionals that distinguished themselves for their sharp vision and the solid results they got.

Founded in 2010 by Marco Marlia, together with Fabio Gurgone and Marco de Michele (respectively CFO and CIO of the company), MotorK established itself as a trusted partner to more than 90% of car brands in the European marketplace: its data science knowledge and cutting-edge competencies related to machine learning, artificial intelligence and analytics allow MotorK to give its clients a better understanding of the latest automotive market dynamics.

*«I am humbled to receive this award along with other twenty-one successful professionals and to receive such an important acknowledgement – states **Marco Marlia, MotorK's CEO and co-founder** – This award represents the confirmation that the personal and professional growth path I took is the right direction for MotorK to follow. I face my daily challenges with the support of a team that shares a clear business vision and an ambitious mindset with me».*

MotorK has already developed and built a wide range of products for the automotive industry. **DriveK** is the largest new car marketplace in Europe and is addressed to B2C market; **DealerK**, a SaaS platform for car dealers, give thousands of European operators the tools and technologies to bolster digitization processes and improve sales; **Internet Motors**, a digital automotive event network in EMEA - allows the company to radically advance the European distribution market. The rapid growth allowed the company to widen its activities in Europe: headquartered in London, today MotorK has offices in **Italy, Spain, France, Germany** and the **United Kingdom**.

Marco Marlia is the author of “The DealerK Method” – translated into 5 languages and distributed in more than 10.000 copies – and “The GarageK Method” – soon to be published in Italy.

The Rising Stars 2019 awards gala ceremony will take place in Gothenburg, Sweden, on May 21, during the Automotive News Europe Congress. Please find the complete list of winners here:

<https://europe.autonews.com/europe-rising-stars/automotive-news-europe-names-2019-rising-stars>

About MotorK

MotorK is a software company providing in-cloud solutions to automotive car manufacturers, dealers and final customers. The Company was founded in 2010 in Italy by three serial entrepreneurs who are still managing the company today. To date, the Company has 330 FTEs with subsidiaries in UK, France, Spain and Germany. MotorK offers a portfolio of integrated digital products and services designed to support automotive dealers and sales teams in navigating the challenges and seizing the opportunities posed by the digital economy. MotorK develops and sells two products: DriveK (designed for original equipment manufacturers, OEMs), DealerK (designed for auto dealers) and Internet Motors (digital automotive trainings and events).

MotorK Press Office:

Vittoria Giannuzzi vittoria.giannuzzi@motork.io +39 392 9252595

Alessia Clusaz alessia.clusaz@motork.io +39 371 3771779