

The educational programme is designed for non-listed European tech companies

MotorK joins Euronext's Techshare programme

The scaleup was selected together with other 10 Italian companies and is among the 135 companies to take part in the fourth session of the educational programme

Milan, October 2018 – MotorK (<https://www.motork.io>), the Italian company that is disrupting the entire European automotive distribution industry, was selected with other 135 European companies to take part in the **exclusive educational programme “Techshare”, organized by Euronext**, the pan-European exchange in the Eurozone.

For the first time Euronext has decided to include Italian companies into the educational programme: MotorK was selected for being a fast-growing and high-potential company and will join Techshare with other 10 Italian tech companies. Founded in 2010, the company has become one of the most important businesses in the digital automotive industry, as well as a **trusted partner to more than 90% of car brands in the European marketplace**.

With a **triple-digit growth year on year** since its foundation and a **\$10 million Series A funding** round, now MotorK aims to strengthen its international presence and wants to face the new challenges of the market.

During 2018 and 2019, MotorK will follow an educational programme **focused on IPO**: Techshare's objective is to help companies understand the role of capital markets and how they can help them reach the next stage of their growth. Experts from areas like banking, law and audit, financial communications, technology and research make Techshare a unique networking opportunity.

*«We are honoured and proud to be selected to participate to Techshare - **Marco Marlia, MotorK CEO and co-founder**, states - it is a unique opportunity for us during this scaleup phase, in which our company is growing fast. This selection is an important acknowledgement of the work we've done so far. Getting tailor-made coaching sessions on IPO will help us to make far-reaching choices with a long-term vision: this is essential to ensure the success and the growth of the company».*

About MotorK

Founded in late 2010, MotorK is an international company focused on sales and marketing for the car industry and has quickly become one of the most important players in the digital automotive arena. Started in Italy, it has rapidly expanded its business in Spain, France, Germany, UK and is now entering other European and

extra-European markets. MotorK has developed and consolidated a broad offering of products and services for the automotive industry, such as **DriveK** (new car marketplace), **DealerK** (SaaS platform for car dealers), and **Internet Motors** (digital marketing training and events).

MotorK Press Office

Vittoria Giannuzzi

vittoria.giannuzzi@motork.io +39 392 9252595

Alessia Clusaz

alessia.clusaz@motork.io +39 371 3771779