

Automotive Technology Leader MotorK appoints Andrea Servo as Global Chief Financial Officer

MILAN, ITALY – 15 June 2021 – MotorK (the “Company”), Europe’s leading automotive sales and marketing technology platform, **today announced the appointment of Andrea Servo as Global Chief Financial Officer**, effective immediately.

“Andrea is a highly regarded finance leader who brings deep public company experience, and we are delighted to welcome him to MotorK,” said **Marco Marlia, CEO of MotorK**. “He has a proven track record of growing companies through organic and inorganic strategies, overseeing successful roll-ups in his previous roles, as well as building excellent teams within private and publicly-traded companies. Andrea’s expertise will be invaluable to MotorK as we gear up for our next phase of growth.”

Mr. Servo most recently served as CFO of DentalPro, Italy’s leading dental services provider and a portfolio company of BC Partners, where he led the company through various transactions, including the recent acquisition of the Italian business of Vitaldent. Between 2013 and 2016, Mr. Servo was CFO of publicly-traded Seat Pagine Gialle, a leader in digital advertising, until its merger with Italiaonline. In this capacity, he led the structuring and execution of M&A and other transactions domestically and internationally. Mr. Servo also oversaw corporate compliance, the organisation of Board meetings and AGMs, and relations with the capital markets regulator and Milan Stock Exchange. He joined Seat Pagine Gialle in 2000 as Group Tax Manager before serving as the company’s Chief Accounting Officer from 2008 until 2013. Mr. Servo holds a bachelor’s degree in Economics & Business from the University of Turin and is a chartered auditor and accountant in Italy.

“I am thrilled to be joining MotorK at such a critical time in the Company’s evolution,” said **Andrea Servo**. “I have long admired MotorK as an industry leader in Europe and a frontrunner in innovation and look forward to joining the team as we enter this exciting new phase,” he added.

MotorK Italia S.r.l.

Società a responsabilità limitata con unico socio

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About MotorK

MotorK is Europe's leading automotive sales and marketing technology platform. MotorK empowers car manufacturers, dealers and service centres to improve their customer experience through a broad suite of fully integrated digital products and services. With an innovative combination of digital solutions, SaaS cloud products and the largest R&D department in the digital automotive industry in Europe, MotorK serves 90 percent of car brands. Founded in Italy in 2010 and backed by leading investment firms 83 North and Zobito, MotorK has offices in Italy, Spain, France, Germany, and the UK. MotorK has been recognised by multiple organizations as one of the fastest growing tech companies in Europe – including Euronext TechShare, Tech Tour 50, Technology Fast 500 EMEA and the FT 1000. For more information, please visit: www.motork.io.

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