

## MotorK: Marco Marlia joins Endeavor's international network

**Non-profit organization known for supporting high-potential entrepreneurs around the world welcomes MotorK and its CEO**

**Milan - 6 June 2022 - Marco Marlia**, co-founder and CEO of MotorK, the leading SaaS provider to the automotive retail industry in EMEA, has become an official **member of the international network of entrepreneurs of Endeavor**, a non-profit organization that supports high-potential companies in the process of expanding and establishing themselves abroad.

Marlia successfully completed a **rigorous screening process**, which culminated in an International Selection Panel, where investors, board members and mentors from around the world get together with candidates to evaluate the company's track record and growth potential as well as the entrepreneur's profile and motivation. The **recognition of Marlia's entrepreneurial skills and MotorK's incredible growth journey under his leadership** was unanimous. MotorK joins a virtuous network of companies and entrepreneurs that have been able to grow their business and maximize their potential by aiming for national and international expansion.

The support of the Endeavor community provides companies with **access to key markets, ongoing professional training and a network of investors and venture capital funds**, all through an international network of mentors and partners.

With more than 20 years of experience in launching and scaling innovative digital companies, Marco Marlia was able to accelerate MotorK's growth by bringing the company's turnover to 27 million in 2021, a milestone that led to the company's subsequent listing on Euronext Amsterdam in November last year.

*"Being part of the Endeavor community makes me very proud", commented Marco Marlia. "It means that I'll have the incredible opportunity to meet and exchange ideas with some of the most innovative entrepreneurs internationally. I'm a firm believer in the power of networking as the way to become a better business leader and to be able to give something back to those that are still at the beginning of their growth journey. With MotorK joining such a network of excellence, I'm sure we will be inspired to continue disrupting the world of digital automotive retail through the enhancement of talent, product innovation and the continuous strive to do better."*

*"We are thrilled to welcome a talented, high-potential entrepreneur such as Marco Marlia to our network", added **Marco Rampazzo**, Managing Director at Endeavor Italy. "Endeavor is first and foremost an international community of entrepreneurs. We not only scout for and choose companies with solid businesses, like MotorK, but are also focused on leaders who can imagine and shape the future of innovation. MotorK is already in a mature phase but still has high potential for growth across Europe. Hopefully this will happen even faster with our support".*

**ABOUT MOTORK PLC**

MotorK (AMS: MTRK) is a leading software as a service ("SaaS") provider for the automotive retail industry in the EMEA region, with over 400 employees and ten offices in seven countries (Italy, Spain, France, Germany, Portugal, the UK and Israel). MotorK empowers car manufacturers and dealers to improve their customer experience through a broad suite of fully integrated digital products and services. MotorK provides its customers with an innovative combination of digital solutions, SaaS cloud products and the largest R&D department in the automotive digital sales and marketing industry in Europe. MotorK is a company registered in England and Wales. Registered office: 124 City Road, London, EC1V 2NX - Company Registration: 9259000. For more information: [www.motork.io](http://www.motork.io) or [www.investors.motork.io](http://www.investors.motork.io).

**FOR FURTHER INFORMATION**

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